



Timecode

Keeping Q30 Television in Sync

10-10-2005

Volume 1, Number 1

In This Issue

- Newsletter Launched!
- Static Programming Schedule
- Commercials and Ads
- Q30 Apparel
- Canon Expo 2005
- Office Feng Shuai
- Q30 at Record High Involvement

Important Links

[Apparel Order Form](#)
[Programming Proposal](#)
[Broadcast Schedule](#)

Contact Us

<http://www.q30.org>
timecode@q30.org

Newsletter Launched!

You are reading the first edition of Q30's newsletter. This will be a weekly publication citing upcoming events, as well as containing all sorts of Q30 info that is important for everyone to know. This newsletter will be in e-mail format, as well as available in limited printed format in the Q30 Office.

Static Programming Schedule

Q30's Programming structure will be changing in the upcoming weeks. Shows will begin to be placed in what is known as a "static schedule". This is how one is normally used to watching television. Programming will have a minimum of one set time during the week that it will definitely be on. This means that if you are working on a production, you can always tell viewers when your show will be on, regardless of if you have checked the schedule online or not. For instance, a program could run on Tuesdays and Thursdays at 5am and 9pm. This doesn't mean that the program wouldn't run at other times depending on the weeks programming load.



Commercials and Ads

In order for programming to thrive on the station, it needs to be advertised. This is why each program is required to produce two (2) commercials for their show. One needs to be 30 seconds long, the other one 15 seconds long. These commercials need to be encoded to a high resolution QuickTime movie and placed in the commercials folder on the Q30 G5 computer in the office. If you need help coming up with a commercial idea, contact the promotions manager Kate Ottavio at promotions@q30.org.

Ad write-ups are also needed for programming to be advertised on the website. Each programming either has, or will eventually have their own page. To see an example of this write up, head on over to www.q30.org and click on [Bobcat Blitz](#). www.q30.org and click on [Bobcat Blitz](#).

Q30 Apparel, Look Hot this Winter

Q30 will be placing an order later this month for T-Shirts, Polo's, Sweatshirts, Sweatpants, and Fleece. All orders are final; there are no returns or exchanges. The orders must be prepaid and you will be notified as soon as they come in.

If you have any questions about these items, please [contact Q30](#) or stop by our office in the Student Center.

The deadline for ordering is 11:59pm on Wednesday, October 12th.



To place your order, fill out the order form and submit it with your cash or check to the Q30 Office... [GET THE APPAREL ORDER FORM!](#)

Q30 Represented at Canon Expo 2005

Thanks to a little help from Programming Manager Eric Oppegaard, Q30 visited the Canon Expo 2005 in New York. Eric "Oppie" Oppegaard and Jeff DeHaan, General Manager, attended the showcase of upcoming Canon Products. Canon Unveiled their new High Definition camera, the XL H1, as well as other innovations in technology.

Q30 Apparel, Look hot this winter

Q30 will be placing an order later this month for T-Shirts, Polo's, Sweatshirts, Sweatpants, and Fleece. All orders are final; there are no returns or exchanges. The orders must be prepaid and you will be notified as soon as they come in.

If you have any questions about these items, please [contact Q30](#) or stop by our office in the Student Center.

The deadline for ordering is 11:59pm on Wednesday, October 12th.

To place your order, fill out the order form and submit it with your cash or check to the Q30 Office... [GET THE APPAREL ORDER FORM!](#)

Office Feng Shui

The Q30 Office in the Student Center has taken on a new look since last semester. Come by and take a look if you have not already. However we do regret to inform everyone Jeff's couch is not an addition.



Q30 at Record High Involvement

Q30 was in full force at the involvement fair. More members than ever have signed up to join this outstanding media organization. Record collection of members was completed using an online form

which streamlined the process, as well as created the first student organization to use online enrolment at an involvement fair for Quinnipiac.

This is Your Newsletter

Have something you want covered in "Timecode" ? e-mail timecode@q30.org to get your idea covered.